



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY
Making history personal

For Immediate Release

Press Contact: ChereL Henderson, Director
865-215-8823 | 865-335-0888
chereL@eastTNhistory.org
www.eastTNhistory.org

December 3, 2013

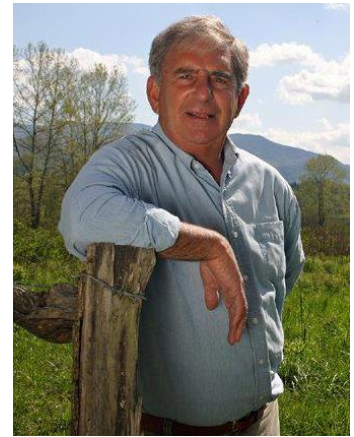
“Tellin’ It for the Truth” **A Brown Bag Lecture, Screening, and Book Signing by Bill Landry**

PROGRAM: “*Tellin’ It for the Truth*,” A Brown Bag Lecture, Screening, and Book Signing by Bill Landry

DATE: Noon, Wednesday, December 11, 2013

LOCATION: East Tennessee History Center
601 South Gay Street
Knoxville, TN 37902

ADMISSION: FREE | Attendees are encouraged to bring a “brown bag” lunch



(Knoxville, TN) Join Bill Landry as he screens vintage clips from some of his favorite episodes of *The Heartland Series* and discusses hilarious anecdotes from his new book *Tellin’ it for the Truth*. Copies of Landry’s books will be available for purchase, and he will sign books following the program.

The lecture is held in conjunction with a new exhibition, *Live! On Air! and in Your Living Room*, at the Museum of East Tennessee History through February 23, 2014. The exhibit is rich with vintage clips from the old *Cas Walker Farm and Home Hour*, *Bonnie Lou and Buster*, Jim Clayton’s *Startime*, early television commercials, and much, much more. A 1960s living room and a backdrop of from the *Cas Walker Show* bring the era alive.

Bill Landry, a native of Chattanooga, is most well known for his work on WBIR Channel 10’s *The Heartland Series* (1984-2009) where he wrote, directed, produced, and appeared in many episodes. Bill is the author of two books, *Appalachian Tales & Heartland Adventures* (2011) and his latest, *Tellin’ It for the Truth*, released in October.

The program is sponsored by 21st Mortgage and is free and open to the public. The lecture will begin at noon at the East Tennessee History Center, 601 S. Gay Street, Knoxville. Guests are invited to bring a “Brown Bag” lunch and enjoy the lecture. Soft drinks will be available. For more information on the lecture, exhibitions, or museum hours, call 865-215-8824 or visit the website at www.EastTNHistory.org.

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